[03]

Typography

TYPEFACE 1

The logo’s geometric sunrise combined with the central dot creates a dual-read mark: a rising sun at dawn that simultaneously becomes an eye, symbolizing the daily “gm” ritual and the insider insight of the crypto-native AI builder.

To ensure the continuity of this recognition, it's crucial to refrain from any alterations, modifications, or redrawing - thus maintaining the logo's original integrity.

GEIST

AaBb

UPPERCASE

ABCDEFGHIJKLMNOPQRST
UVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

PUNCTUATION

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NUMBERS

1234567890

TYPEFACE 2

The logo’s geometric sunrise combined with the central dot creates a dual-read mark: a rising sun at dawn that simultaneously becomes an eye, symbolizing the daily “gm” ritual and the insider insight of the crypto-native AI builder.

To ensure the continuity of this recognition, it's crucial to refrain from any alterations, modifications, or redrawing - thus maintaining the logo's original integrity.

GEIST MONO

AaBb

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUV
WXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

PUNCTUATION

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NUMBERS

1234567890